



GET NEW CUSTOMERS RIGHT WHEN THEY NEED YOU

25 million people are on **FixYa**
every month, **in-market** looking
for product **repair help**.

**BE THE TOP
SOLUTION**
to their problem with
your relevant offer.



COMPUTERS &
ELECTRONICS



APPLIANCES



HOME &
GARDEN



AUTO



& MUCH MORE...

With solutions for 10 million products and 40,000 brands, FixYa is the world's largest consumer product Q&A site.

REACH YOUR POTENTIAL
CUSTOMERS ON FIXYA.COM
BASED ON:

- ✓ Product Category
- ✓ Brand
- ✓ Model
- ✓ Local/Regional Market

FIXYA SPONSORED SOLUTION

Own the top solution listing for any product or category, customized with your Logo, Headline and Copy.

SUPER PREMIUM PLACEMENT

Directly below the question, above the best user-provided solution

IMMEDIATE CALL-TO-ACTION

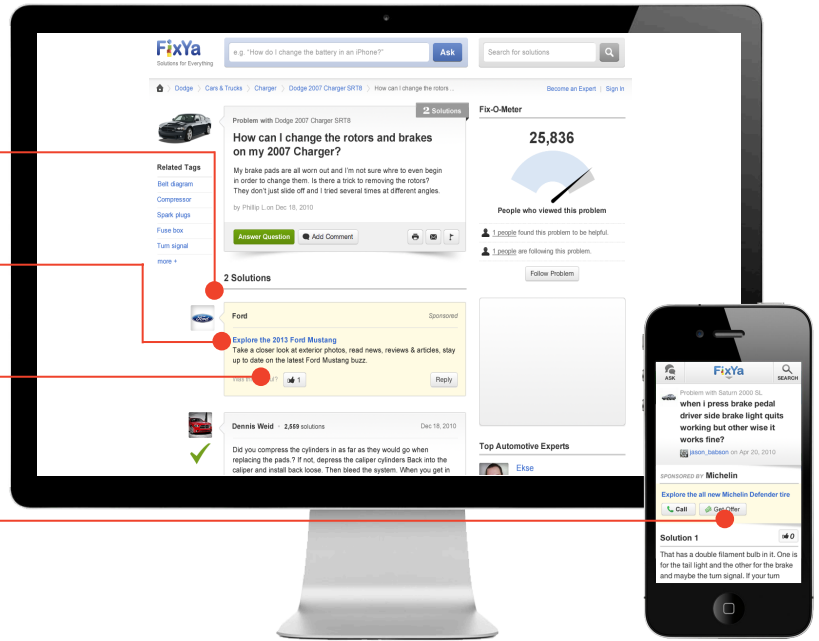
Direct links to website, phone number or offer

CROWD-SOURCED VALIDATION

Enhanced by the same social reputation scoring and features applied to all FixYa experts and answers

THE FIRST ANSWER ON MOBILE DEVICES

Convenient click-to-call CTA for users seeking help on-the-go



THE BEST CHOICE TO REACH NEW CUSTOMERS

Easy to get started.

Monthly sponsorship term.
No annual contract.
End at any time.

	YELLOW PAGES	COUPON MAILERS	PRINT ADS	BROADCAST (RADIO OR TV)	FIXYA SPONSORED SOLUTION
REACH # of people potentially getting your message	✓	✓	✓	✓	✓
OPEN RATE # of people who actually see your offer					✓
ACCURATE REPORTS Periodic report of Reach, Open and Response rates					✓
LOCAL PROXIMITY Potential customers within your service area	✓	✓	✓	✓	✓
TARGETING Messaging to the right potential customers based on products they own					✓
PRODUCT/SERVICE-SPECIFIC MINDSET People looking for a product or service you provide					✓



FOR MORE INFORMATION
www.fixya.com/advertise

SALES CONTACT
FixYa Sales Team
t. 650.212.3300
e. sales@fixya.com